



[ProMirror, Inc.](#) announces the national launch of [ProMirror Edge](#) touch screen video analysis system used by [Major League Baseball](#).

Boston, MA. November 11, 2009 — [ProMirror Edge](#), the industry leader in “on field touch screen slow motion video analysis” announces its national release after extensive research, development, testing and product validation by several [Major League Baseball](#) teams. The [ProMirror Edge](#) is specifically designed for [Rapid Player Improvement](#) for [Major League Baseball](#) coaches and players.

The [ProMirror Edge](#) System provides athletes and coaches with the ultimate video training tool for performance improvement in all areas of athletic skill development, refinement and rehabilitation. [ProMirror](#) is currently utilized by nine [Major League Baseball](#) teams including the [New York Yankees](#), [Pittsburgh Pirates](#), [Arizona Diamondbacks](#), [Cincinnati Reds](#), [New York Mets](#), [Minnesota Twins](#), [Tampa Bay Rays](#), [Kansas City Royals](#) and [Toronto Blue Jays](#).

Kevin Long, [New York Yankees](#), Hitting Coach, “[ProMirror](#) is without a doubt the best system I have ever seen or used for swing analysis”

Bill Springman, [Minnesota Twins](#), Hitting Coordinator, “[ProMirror](#) allows me to accomplish so much in such a short amount of time. What used to take days to complete I can do in minutes.”

Randy Neimann, [New York Mets](#), Bullpen Coach, “I have really enjoyed the [Pro Mirror](#) on field video slow motion analysis system, the past few seasons, especially from a rehabilitation perspective, being able to show players on the split screen, the difference in their deliveries, past and present, having the ability to draw on the screen, and comparing the minor league pitchers to some of our major league pitchers, made teaching easy.”

Eric Metzger, National Sales Director for [ProMirror, Inc.](#), “we are pleased to be in the position to launch the [ProMirror Edge](#) System to all of [Major League Baseball](#) and their Minor League affiliates during their winter meetings. In the past two years a number of the [MLB](#) teams have gained a competitive advantage by using [ProMirror](#) throughout their organizations. Based on the results they have seen with ProMirror at the major league level, several [MLB](#) teams are planning on placing [ProMirror](#) with each of their Minor League clubs.”

About [ProMirror, Inc.](#)

Boston, MA. [ProMirror, Inc.](#) is the number one provider of on field touch screen slow motion video analysis systems in the world. In 2005 [ProMirror](#), founder and technology leader Larry Watts began researching video feedback technology for enhancing player performance. “The

goal of the research was to identify how to optimally utilize video to ensure athletes and coaches could evaluate, adjust and improve physical motion and mechanics in the least amount of time.”

The extensive research [ProMirror](#) performed in conjunction with [MLB](#) discovered a significant time lag between when video analysis was recorded and when it could be utilized as the primary obstacle that stood in the way of allowing coaches and athletes to optimally use video to enhance performance.

The need for technology that could provide immediate feedback, on the field of play, during live action, when both athlete and coach were fully engaged revealed itself of the ideal solution for how coaches could use video to truly help athletes get better faster. [ProMirror](#) client list includes nine [Major League Baseball](#) teams. [New York Yankees](#), [Pittsburgh Pirates](#), [Arizona Diamondbacks](#), [Cincinnati Reds](#), [New York Mets](#), [Minnesota Twins](#), [Tampa Bay Rays](#), [Kansas City Royals](#) and [Toronto Blue Jays](#).

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